

**Subway® I Found A Meteor Program
Official Rules**

- **NO PURCHASE IS NECESSARY TO PARTICIPATE.**
- **VOID WHERE PROHIBITED BY LAW.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE PROMOTION, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE PROMOTION PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **ELIGIBILITY:** The Subway® I Found A Meteor Program (“Promotion”) is open only to legal residents of the fifty (50) United States and the District of Columbia, who are eighteen (18) years of age or older as of date of entry. Employees, officers and directors of Subway Franchisee Advertising Fund Trust Ltd. (“Sponsor”), Subway® restaurants, Subway® franchisees, FleishmanHillard Inc., Realtime Media LLC (“Administrator”) and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies (collectively, the “Promotion Parties”), their immediate family members and those living in the same household as such individuals (whether legally related or not) are not eligible to participate in the Promotion or win the prize. For purposes of this Promotion, immediate family members are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and their respective spouses, and those living in the same household shall mean people who share the same residence at least three (3) months a year, whether legally related or not. Void where prohibited by law. All federal, state, and local laws and regulations apply. By participating in the Promotion, you unconditionally accept and agree to comply with and abide by these “Official Rules” and the decisions of Sponsor, including the interpretation of these Official Rules, administration of the Promotion, selection of the winner, and Sponsor’s exercise of discretion, which will be final, non-appealable, and binding in all respects.
2. **TIMING:** The Promotion is comprised of two (2) phases:
 - A. The “Submission Phase”, which begins at or about 9:00 a.m. Eastern Time (“ET”) on April 16, 2026 and ends at 11:59 p.m. ET on April 25, 2026. During the Submission Phase, entrants will look for meteorites from the Lyrid Meteor Shower and, if discovered, submit images and details, as set forth below.
 - B. The “Validation Phase”, which begins at 12:00 a.m. ET on April 27, 2026 and ends at 11:59 p.m. ET on October 27, 2026, or once a confirmed Validation (as defined below) is received by Sponsor, whichever occurs first. During the Validation Phase, any entrant who submits details, as further set forth below, that reasonably indicate they found a meteorite (as determined by Sponsor and Administrator in their sole discretion) will proceed in this phase and must obtain scientific validation of the object to prove it is a meteorite from the Lyrid Meteor Shower. If no reasonable submissions are received in the Submission Phase, the Validation Phase will be cancelled, there will be no winner, and the prize will remain unawarded.

The designated computer clock of the Administrator is the official time-keeping device in the Promotion.

3. **HOW TO PARTICIPATE:** During the Submission Phase, if you believe to have found a meteorite from the 2026 Lyrid Meteor Shower (a “Meteorite”), note the date, time, and location (including the geographical coordinates if available) (collectively, the “Supporting Details”), responsibly collect it, and photograph it.
 - See <https://www.amsmeteors.org/meteor-showers/meteor-faq/> for information on meteor showers.
 - See <https://ares.jsc.nasa.gov/meteorite-falls/how-to-find-meteorites/> for a guide on how to locate meteorite falls.

- See <https://ares.jsc.nasa.gov/meteorite-falls/how-to-handle-meteorites/> for details and advice on how to properly collect and handle a meteorite.
- See the following sites for tips on determining if you have found a meteorite and photographing it for initial assessment and lists of institutions that will provide review and assessment:
 - <https://geology.com/meteorites/meteorite-identification.shtml>,
 - <https://www.usgs.gov/faqs/i-think-i-found-a-meteorite-how-can-i-tell-sure>,
 - <https://mgs.wmich.edu/outreach/michigan-geology/meteorites/meteorites-faq/>,
 - <https://sites.wustl.edu/meteoritesite/items/self-test-check-list/>, or
 - <https://www.lpi.usra.edu/science/science-labs-equipment/xspace/have-you-found-a-meteorite/>

Then, visit <https://IfFoundAMeteorite.com> (“Website”) and complete and submit the registration form, including your full name, address (no P.O. Boxes), email address, and date of birth. Then, follow the on-screen instructions to upload the clearest photograph of your Meteorite, as well as the Supporting Details. The registration form, Supporting Details and photograph of the Meteorite are collectively referred to as your “Submission”.

Photographs included in a Submission must be your original photograph of what you reasonably believe to be a Meteorite. Do not submit photos that are not your original photographs, or photos of any objects other than a Meteorite that you personally discovered and have in your possession. Any Submission that does not meet these guidelines will be disqualified.

All valid Submissions will be reviewed by the Administrator to ensure they are valid and meet the requirements set forth herein for Submissions.

During the Validation Phase, the Administrator will email all entrants who made a valid Submission with instructions on proceeding in the Validation Phase. During the Validation Phase, you must contact a qualified scientific institution with experience in studying and validating meteorites for their review of your Meteorite. You may use the links provided above to assist you in determining who to contact to assist with an initial verification, or you may contact a local university, or independent testing facility. **You do not need to and should not pay any institution to have your Meteorite fully certified for participation in this Promotion.** It is sufficient to obtain an initial, free, written verification from your selected institution indicating their acceptance of your Meteorite for further evaluation based on their reasonable assessment your provided details indicate a meteorite (the “Validation”). The email you receive at the start of the Validation Phase will include a link to a website where you may upload your Validation. Any written Validation must be submitted to the website by 11:59 p.m. ET on October 27, 2026 to be valid.

The Promotion Parties are not responsible for technical difficulties of any kind, or for false, incorrect, changed, incomplete or illegible contact information.

LIMIT: One (1) Submission per person. Attempts made by the same individual to upload additional Submissions by using multiple or false contact information, accounts or otherwise may result in disqualification. Submissions and/or Validations generated by artificial intelligence, script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Submissions that are in excess of the stated limit, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules may be disqualified from the Promotion at Sponsor’s sole and absolute discretion. Those who do not follow all directions, provide the required information in their Submission and Validation, and/or abide by these Official Rules or other instructions of Sponsor may be disqualified. Submissions and any resulting Validations made by those who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. In the event of a dispute over the identity of the person who made a Submission, the Submission will be deemed made by the registered account holder of the email address associated with such Submission, provided that person is eligible. Any potential winner may be required to show proof of being the registered account holder. Registered

account holder is defined as the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. In the event that a dispute regarding the identity of the individual who submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

- 4. WINNER DETERMINATION:** The first entrant to submit a valid Validation from a scientific institution indicating the object in the Submission is most likely a Meteorite (or, if full certification is obtained, such certification), as determined by Administrator's time stamp, will be deemed the winner. Proof of submission is not proof of receipt. The decisions of the Administrator and Sponsor in determining the winner, if any, are final and binding. If no Validation is submitted by any individual during the Validation Phase, the prize will not be awarded. The Administrator and/or Sponsor may require additional supporting validation from the institution that provided the initial Validation, and any potential winner must provide any requested contact information within two (2) days of Administrator's/Sponsor's request. Failure to comply with any directions or instructions from Administrator or Sponsor will result in disqualification.
- 5. WINNER NOTIFICATION/PRIZE CLAIMING:** The potential winner, if any, will be notified via email using the information provided on the registration form within five (5) business days from receipt of Validation documentation. The Promotion Parties are not responsible for and shall not be liable for incorrect, changed, or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering, or insufficient space in entrant's email or other account to receive messages. Promotion Parties are not responsible for late, lost, intercepted, misdirected, or unsuccessful efforts to notify the potential winner. Notification is deemed to have occurred immediately upon the sending of an email. As part of the winner notification process, the potential winner will be required to sign and return a declaration of eligibility/release of liability/prize acceptance agreement ("Declaration"), within five (5) days of date of notification, as a condition of receiving the prize. If any notification (including the Declaration) is returned as rejected, faulty, unclaimed or returned as undeliverable to the potential winner; or if the potential winner cannot be contacted within a reasonable time period, fails or refuses to sign and return the Declaration within the required time period, and/or the potential winner is ineligible or otherwise fails to fully comply with these Official Rules; the potential winner will be disqualified. If another entrant submitted Validation after the initial potential winner, that entrant shall be deemed the potential winner, and must follow the verification steps above. This process will continue until a winner is verified, provided there are still entrants with Validation. If there are no further entrants with Validation after a potential winner is disqualified, the prize will remain unclaimed and will not be awarded. The potential winner becomes the "winner" only after verification of eligibility by Sponsor.

In the event the winner is a resident of Alabama or Nebraska and under the age of nineteen (19), a parent or legal guardian may be required to also sign the Declaration in order for the winner to be qualified to receive the prize.

No more than one (1) prize will be awarded. If, for any reason, more bona fide winners come forward seeking to claim the prize, the winner will be determined as the first individual to submit their Validation, based on Administrator's time stamp of receipt.

6. PRIZE/PRIZE RESTRICTIONS:

One (1) Prize: The prize is "Free Subway® for a Year", awarded as \$2,600 in Subway® gift cards. "Free Subway® for a Year" is calculated at \$50 a week for 52 weeks. The prize will be fulfilled as five (5) \$500 Subway® physical gift cards and one (1) \$100 Subway® physical gift card. Gift cards will not be replaced if lost, stolen, or damaged. Gift cards are subject to the Subway® Gift Card Terms and Conditions available at: <https://www.subway.com/en-us/legal/subway-card>. The approximate retail value ("ARV") of the prize is \$2,600. Only one (1) prize is available in the Promotion.

Any depiction of a prize element in any marketing is for illustrative purposes only, and actual prize details/appearance may vary. Prize is non-transferable, with no cash redemptions, equivalents, or

substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and are subject to applicable rules and restrictions. In the event that Sponsor is unable to provide a prize or prize component, the Sponsor may elect to provide winners with the approximate value of such item in cash or award an alternate prize of comparable or greater value. Prize is awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). The winner will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize received, regardless of whether it, in whole or in part, is used. The value of the prize awarded to the winner will be reported for tax purposes as required by law. The winner will be required to provide Sponsor with a valid social security number before the prize will be awarded for tax reporting purposes. An IRS Form 1099 will be issued in the name of the winner for the actual value of the prize received. Any unclaimed prize will be forfeited. Prize, if legitimately claimed, will be awarded. The Promotion Parties are not responsible for and will not replace any lost, mutilated, or stolen prize or any prize that is undeliverable or does not reach the winner because of an incorrect or changed address. If the winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited, and the Promotion Parties will have no further obligation with respect to that prize or portion of the prize. Sponsor will attempt to fulfill the prize, if claimed, via mail to the address provided on the registration form within approximately four (4) to six (6) weeks after receiving all required verifications.

- 7. GENERAL:** Subject to applicable law, the winner hereby expressly grants to the Promotion Parties and their respective successors, assigns, sublicensees and designees, the irrevocable right to use and publish his/her name, social handles, likeness (photographic or simulated), voice, biography and place of residence for all purposes, including, without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion ("Advertising"), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice, permission or any amount or kind of compensation, except for the awarding of the prize to the winner. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and the winner hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and the winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of winner's name, likeness or voice under contract, tort, or any other theory of law. The Promotion Parties do not assume any responsibility for any disruption in the Promotion, including, but not limited to, the failure or interruption of any social media platform or any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In the event Sponsor is prevented from continuing with the Promotion by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Promotion by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Promotion or prize. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Promotion should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Promotion.
- 8. CONDUCT:** The Promotion Parties are not responsible for the actions of entrants in connection with the Promotion, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Promotion. The Promotion Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize of) any individual who is found to be, or suspected of, acting in any manner deemed by the Promotion Parties to be in violation of the Official Rules, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person, or to be tampering with the entry process or the operation of the Promotion, and void all associated entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION

OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

- 9. WAIVERS AND DISCLAIMERS:** The Promotion Parties assume no responsibility or liability for: (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, entries, URLs, or emails; (b) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of entries or registrations at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, social networking posts, or registrations, the announcement of the prize, or in any other Promotion-related materials; or (f) any injury or damage to entrants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion. If, for any reason, the Promotion (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then the Promotion Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. If terminated, the Promotion Parties will permit all non-suspect, eligible entries received in the Promotion up to the time of such action, but any entries submitted after the time of such action will not be considered.
- 10. RELEASES:** All entrants, as a condition of participation in this Promotion, release, discharge, indemnify and hold harmless the Promotion Parties, Doctor's Associates LLC, Franchise World Headquarters, LLC, Subway US IP Holder LLC, and each of their respective directors, officers, employees, agents, successors and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Promotion (including travel to/from any Promotion activity), (ii) the receipt, ownership, use or misuse of the prize awarded, including any travel associated with any prize, (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light or based on any claim of infringement of intellectual property; (iv) entrant's registration material on any related website, or (v) any typographical, human or other error in the printing, offering, selection, operation or announcement of any Promotion activity and/or prize.
- 11. GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Promotion will be governed by and construed in accordance with the internal laws of the State of Connecticut, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE PROMOTION, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO

EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

- 12. DISPUTE RESOLUTION:** The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the State of Connecticut, and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Promotion shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the State of Florida. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the State of Florida. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.
- 13. ENTRY INFORMATION AND PROMOTION COMMUNICATIONS:** As a condition of entering the Promotion, each entrant gives consent for Sponsor to obtain and deliver his or her name, address, and other information to third parties for the purpose of administering this Promotion and to comply with applicable laws, regulations, and rules. Any information an entrant provides to Sponsor may be used to communicate with the entrant in relation to this Promotion or on a Promotion winner's list. By participating in the Promotion, entrant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.subway.com/en-us/privacy/privacy-policy>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.
- 14. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

- 15. WINNER LIST:** To receive a listing of the name of the winner (if any), send a #10 self-addressed, stamped envelope for receipt by December 27, 2026 to: Subway's I Found A Meatier Program (12655) - Winner List Request, c/o Realtime Media, 2460 General Armistead Ave, Suite 209, West Norriton, PA 19403.
- 16. SPONSOR:** Subway Franchisee Advertising Fund Trust Ltd., 1 Corporate Drive, Suite 1000, Shelton, CT 06484. Reference to third parties in connection with the prize and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Promotion.
- 17. ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave, Suite 209, West Norriton, PA 19403.

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